



Summer, 2014

Dear Friend Seeking Resources for Ministry,

This letter is on behalf of Lynch Development Associates (LDA), a professional consulting firm that specializes in the design and execution of capital campaigns, the enhancement of parish stewardship, and resource development for ministry.

Lynch Development Associates served as the consulting firm for the Church of St. Bartholomew Catholic Faith Community in an ambitious \$4.1 million capital campaign to reduce and eliminate the remainder of the building loan debt on a new church built in 2007. The campaign faced a number of major challenges: it was for debt, not new construction; there was donor fatigue because of two previous campaigns; it was conducted during a crisis at the Archdiocese; and the feasibility study predicted a more modest goal somewhere between \$2.2 and \$2.5 million. Through the expert guidance and assistance of LDA, the challenge goal of \$4.1 million was achieved. Parishioner responsiveness and generosity far exceeded initial expectations. The final outcome was a truly amazing accomplishment!

LDA distinguishes itself in a number of remarkable ways. It has a proven overall plan. Its approach is grounded in the principles of Catholic stewardship theology. The timeline is tight and moves quickly. A LDA representative works on site. No administrative assistant is required. The number of parish volunteers needed is fewer than many other methodologies and is reasonable. Templates for written materials such as brochures and invitation letters are provided, but there is much flexibility with regard to style and approach. Donor research is conducted. Coaching is provided to the Pastor and committee members on effective ways to approach potential donors. Coordination is provided for donor receptions, commitment Sundays, general and targeted parish mailings, and record keeping. LDA representatives are professional, efficient, and effective; friendly, personable, cheerful, and positive; and relate well to parishioners, volunteers, and parish staff. We had a great experience with LDA, and I highly recommend them to you.

Sincerely yours,

Fr. Michael A. Van Sloun

Fr. Michael A. Van Sloun, Pastor