

**St. Mary's Parish
26 Leonardville Rd.
New Monmouth, NJ 07748**

Dear Father,

It is with great pleasure that I strongly recommend Lynch Development Associates Inc. to conduct any capital or stewardship appeal that you are considering. Our parish, for some time, has been considering the possibility of building a new church. Approximately a year and a half ago, our finance council began investigating the reality of this dream.

During this process, we interviewed several well know fundraising consulting firms to help us identify our potential, provide us direction and implement a plan to make this dream a reality. After thorough investigation, it became abundantly clear to our committee that Lynch Development Associates was the firm that would lead us to a successful program.

Today, I am happy to say that our faith in this firm was well founded. After an exhaustive feasibility planning study, the consulting team from Lynch Development Associates organized, motivated, directed and inspired our chairpersons, major gifts committee and volunteer teams in a successful campaign endeavor.

Our goal for this campaign was an ambitious \$5,000,000 goal. With only 950 gifts in thus far, we have exceeded our goal and presently stand at \$5,800,000. It is anticipated that within the last weeks of this campaign effort, we will exceed the \$6,000,000 mark thus surpassing our goal by over \$1,000,000.

The leadership of this firm under Kevin Lynch, as well as the daily guidance we received from our co-campaign director Christopher Bartlett, was the key element to our success. Through their customized program, they invited each and every parishioner to be a part of this campaign effort. Their professionalism and warmth were met with great enthusiasm by our parish family.

My most sincere thanks and congratulations to Kevin and Chris! I know that Lynch Development Associates will continue to serve many parishes with their professionalism, warmth and success in the future. They come with my highest recommendation.

Sincerely,



Msgr. Michael J. Walsh
Pastor