

# *Church of St. Catharine*

FRANCISCAN FRIARS



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Dear Campaign Wonderer,

If you are worried about launching a Capital Campaign to raise much needed funds for your Parish, stop worrying, and place your trust in Lynch Development Associates!

We here at St. Catharine's on the Jersey Shore are a seasonal parish, mobbed with visitors during the warmer summer months. We were very much in need of repairs and improvements to our Parish campus. The rectory was built in 1922, and the 'new' church in 1954. Both buildings in need of new roofs and other major repairs.

Our Parish Council and Parish Finance Committee met with Kevin Lynch and his associate, Tom Smith, to figure out a strategy in hope of attaining our goal of \$1,000,000. Council and Finance members were skeptical of our chance of success because we are a seasonal parish.

And so, after much overcoming of fear, on July 4<sup>th</sup> weekend, 2011, we launched a 3 year Capital Campaign under the theme "Rebuild My Church".

Tom Smith, the Director assigned to work with us on the Campaign, became a member of our parish team, and parish staff and parishioners 'adopted' Tom as their son or grandson. Tom kept us on course, and in less than 6 months St. Catharine's has surpassed our goal in pledges! Obviously, we are thrilled, and the parishioners are absolutely delighted with the improvements and repairs done to date.

I wholeheartedly recommend Lynch Development Associates, Kevin Lynch and Tom Smith, to assist you with your fund-raising effort. It is hard work, but the benefits are well worth the effort.

A handwritten signature in blue ink that reads "Fr. John L. Ruffo".

Rev. John L. Ruffo, OFM Conv.  
Pastor